

NY STATEWIDE SENIOR ACTION COUNCIL and the
HEALTH FOUNDATION FOR WESTERN & CENTRAL NEW YORK

PRESENT



HOW TO BE AN EFFECTIVE ADVOCATE

JOIN US FOR A 2-HOUR SESSION TO HELP YOU BE AN EFFECTIVE
ADVOCATE FOR YOUR CAUSE. IN THIS MEETING WE WILL REVIEW:

- Advocating for senior services in age friendly communities
- Creating a strong advocacy campaign: messaging over telephone/letters/social media
- The New York State Budget Process
- How to run a productive advocacy meeting with your elected official

THE MEETING WILL BE HELD VIA ZOOM. JOIN USING A COMPUTER OR
PHONE.

- **Wednesday, November 2; 10 AM - 12 NOON**
- To register: Click [HERE](#) -or- visit www.nysenior.org.
- You can also call **StateWide's Helpline to register or for more information, 800-333-4374.**