



New York StateWide Senior Action Council, Inc

SPONSORSHIP OPPORTUNITIES

Showcasing your support to improving the lives of older New Yorkers

Every sponsorship includes these key benefits:

Signage at StateWide's 50th Anniversary Convention

Booth space at the Exhibit Hall on September 13, 2:30-3:30 PM

Acknowledgement in the 50th Anniversary Convention Program

Choose any of these sponsorships or customize your own. Sponsorship application is on back.

GOLDEN YEAR BENEFACITOR - \$10,000

Includes Key Benefits plus:

Year-round: Featuring your organization's presence to our extensive list of members and partners

- Sponsored content on StateWide's website, social media, email blasts and newsletters
- Featured speaker at (1) StateWide hosted Virtual Teach-in
- Educational presentation opportunities at regional chapter meetings

During the 50th Anniversary Convention:

- Full page ad in StateWide's 50th Anniversary Commemorative Journal*
- Banner hung throughout the 2022 Convention
- Flyer noting sponsorship at the 50th Anniversary Celebration Dinner
- Table of 8 at the 50th Anniversary Celebration Dinner, September 13, 6:00 PM

50TH ANNIVERSARY CONVENTION SPONSOR- \$2,500

Includes Key Benefits plus:

- Half page ad in StateWide's 50th Anniversary Commemorative Journal*
- Flyer noting sponsorship at the 50th Anniversary Celebration Dinner
- 2 tickets to all convention events including the 50th Anniversary Celebration Dinner

EXHIBITOR EXTRAORDINAIRE - \$1,000

Includes Key Benefits plus:

- Quarter page ad in StateWide's 50th Anniversary Commemorative Journal*
- 1 convention registration for daytime sessions on September 13, 2022

*Copy Deadline is July 1, 2022

Visit Our Website:
www.nysenior.org

Call for more information
518-703-2617

Email:
gail@nysenior.org



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Showcasing your support to improving the lives of older new yorkers

Your tax-deductible sponsorship* will benefit StateWide's year-round programming and 50th Anniversary Celebration.

- The sponsorship opportunities (on back) are designed to promote your organization, products and/or services and can also be **customized to meet your needs.**
- Please fill out the sponsorship application, if you have questions, call Gail Myers at 518-703-2617 or email gail@nysenior.org

This year, StateWide's 50th Anniversary Celebration will be an in-person event in beautiful Saratoga Springs, NY

- Date: September 12-14, 2022
- Venue: The Holiday Inn, 232 Broadway, Saratoga Springs, NY
- Journal Ad Deadline: July 1, 2022
- Visit our Website at nysenior.org for more information about our 50th Anniversary Celebration!

Be a friend of your senior community by supporting New York StateWide Senior Action Council today!

Choose one:

SPONSORSHIP APPLICATION

- Golden Year Benefactor - \$10,000 50th Anniversary Convention Sponsor - \$2,500
 Exhibit Extraordinaire - \$1,000 I would like to customize my sponsorship

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Website _____ Electricity is needed for Exhibit Hall

What will you be promoting at this event? _____

PRIMARY CONTACT:

Name _____ Position Title _____

Direct Telephone _____ Direct Fax _____

E-mail Address _____

Make your checks payable to NY StateWide Senior Action Council. *Our W-9 is available upon receipt of your application. Mail to: Gail Myers, 46 Commonwealth Drive, Glenmont, NY 12077. Please include this form with your payment. **Thank you for your support!**

Visit Our Website:
www.nysenior.org

Call for more information
518-703-2617

Email:
gail@nysenior.org