

New York State SMP MONTHLY

ISSUE NO. 21 | SEPT 2021 |

NEW YORK STATEWIDE
SENIOR ACTION COUNCIL'S

VIRTUAL 2021 CONVENTION
ZOOM INTO THE FUTURE **October 12-14**



STATE WIDE
New York StateWide Senior Action Council, Inc
275 State Street, Albany, NY 12210 • 800-333-4374 • Fax 518-436-7642
www.nysenior.org

REMINDERS



Join us for the
SMP Volunteer Meeting
on Sept 17, 11:00 AM with
Gail Myers, StateWide
Deputy Director

- To join by computer
Click [HERE](#).
- To join by phone dial
646-558-8656, Meeting
ID: 533 682 2516

SAVE THE DATES

**10/6: Adoption of the
Public Policy Agenda**
(For StateWide members)

10/12-10/14:
NY StateWide Senior
Action Council's 2021
Virtual Convention

10/15—12/7:
Medicare Open
Enrollment

Hello,

Fall is always a busy time for StateWide with our Convention and Open Enrollment just around the corner. We are in the process of completing plans for **StateWide's Virtual Convention, which takes place October 12 through October 14.** The Convention will once again be virtual and held via ZOOM. **SMP volunteers who are not StateWide members can attend for free!** You can register online, view the schedule and get more details on our website at www.nysenior.org.

Gail Myers, Deputy Director, will join us for our September SMP Volunteer meeting to discuss the convention & answer questions. We will also review Medicare Enrollment Fraud and the guidelines companies must follow when marketing their plans. (featured on the back page of this newsletter.) So be sure to attend this very informative meeting.

Thank you for helping spread the word about Medicare Fraud!

Beth Nelson, Director NYS SMP



Medicare Fraud Helpline 800-333-4374

Open Enrollment Starts October 15. Watch Out for Medicare Marketing Violations and Enrollment Fraud.

As Fall Open Enrollment begins, you will likely start receiving mail from different insurance companies about the plans they offer. You can use this marketing information to compare your options. You should know, though, that **companies must follow certain rules when marketing their plans. Review some deceptive sales and enrollment tactics below:**

MEDICARE MARKETING VIOLATIONS

A plan cannot use language that suggests their plan is **preferred by Medicare**.

A plan cannot call or email you if you did not ask them to do so if you have **no prior relationship** with them.

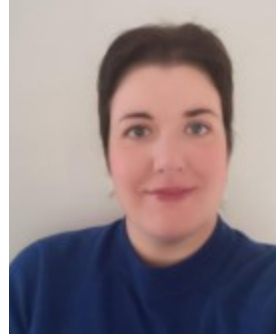
A plan **cannot leave information like flyers or door hangers on your car or at your home** if they came from a company that did not have an appointment with you.

For more information on Marketing Violations and Enrollment Fraud view our [Enrollment Fraud](#) and [CMS Marketing Do's and Don'ts Flyers](#).

If you follow our StateWide FB page, you'll see our [Volunteer Spotlight Campaign](#), featuring this month's volunteer extraordinaire **Bonnie Bortz**. Please like, share and follow us: **@NYStateWide**.



Source: smpresource.org



Meet StateWide Outreach Counselor Sarah Askew

Sarah joined StateWide in 2020 and currently resides in Tompkins County. She graduated from SUNY

Oswego with a degree in English literature and did graduate work in social issues.

Sarah is passionate about helping people and being a force for positive change in the world. She has 3 rescue cats, Obi, Lulu and Keller and she loves to read and learn and has a large home library that she is always adding to.



Sarah is a certified Health Insurance Information Counseling and Assistance Program (HIICAP) counselor and has worked in the health

care and human services fields for over 10 years. Her close relation with several senior members of her family inspired her to combine her experience in healthcare and social services to provide Medicare beneficiaries with information, education, and counseling about Medicare and other health insurances as well as Medicare Fraud.

StateWide's certified counselors provide FREE personalized, confidential, unbiased information about Medicare options including prescription drug plans.

Call 1-800-333-4374 for more information.

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